

iKidsGlobal

We're Hiring!

Job Title: Social Media Marketing Intern

Job Type: Internship

Location: Remote

Company: iKidsGlobal

About Us:

iKidsGlobal is a new company dedicated to inspiring children worldwide through enchanting educational experiences with captivating stories and melodies.

Our mission is to foster a lifelong love of reading and music while nurturing children's self-esteem and confidence.

Responsibilities:

- Develop, publish, and manage iKidsGlobal's social media strategy across Instagram, Facebook, YouTube, and TikTok
- Create and share engaging content daily.
- Ensure brand consistency in all content.
- Monitor user engagement.
- Communicate with followers and respond to queries.
- Suggest and implement new features to enhance brand awareness.
- Act in accordance with our company's policies.

Requirements:

- High school or college student with a keen interest in social media, marketing, or digital content creation.
- Knowledge of social media best practices.
- Familiarity with content creation and publishing tools like Canva.
- Excellent multitasking, problem-solving, and communication skills.

Preferred Skills:

- Prior experience with social media marketing and business development.
- Understanding of Caribbean and African Diaspora culture.
- Basic knowledge of Canva Pro and music/video editing tools.

Compensation:

Stipend provided.

Potential for equity option.

To Apply:

Please send your resume, cover letter, and/or portfolio to contactikidsglobal@gmail.com